

## **BCVA Board Nomination**

## 1.1 Contact Information

| Name             | Beatrice Yates       |
|------------------|----------------------|
| Practice/Company | The George Farm Vets |

## 1.2 Proposed by:

| Proposer                              | Seconder                              |
|---------------------------------------|---------------------------------------|
| Name Tom Oxtoby                       | Name Kathryn Hart                     |
| Practice/Company The George Farm Vets | Practice/Company The George Farm Vets |

1.3 Please give a brief manifesto (no more than 200 words) to include your reason(s) for standing for election and the skills and experience you could bring to the Board of BCVA

I am a clinical vet and stakeholder of a large independent practice. In doing these roles I strive to understand the needs of our new graduates, while mentoring and line managing junior employees; the nuances of veterinary business; the changing world of medicines usage and our role in the wider health industry; the farming industry and the increasingly diverse challenges we all face as part of it. I am good at communicating, both verbal and written. I deeply understand and respect the need for coherent, timely and appropriate communication between a board and its members. Our team comprises 17 vets and 7 vet techs. Between us we offer a wide range of services to our clients across the dairy, beef, and sheep industries. We have made a conscious effort to future proof our business by diversifying into training, upskilling the team on regenerative farming, and driving consultancy services rather than medicine sales. Personally, I am organised, efficient, decisive, and calm in the face of a crisis. I also used to be fun before I had children and became a manager. Across the farm team and wider practice many of my colleagues contribute to boards including but not limited to the RCVS, the NFU, the Soil Association and Vet Sustain. I have seen the huge synergistic value in contributing to governing bodies and I am eager to bring the skills I have to the BCVA.

## 1.4 Please include a photo

